

IAJ 10TH ANNIVERSARY CELEBRATION

IAJ which came into operation in 2005 through the merger of JAGIC and LICA celebrated its 10th Anniversary in the latter part of 2015. A number of activities from October 3 to December 7, helped to make this 10th Anniversary Celebration memorable. THE EVENTS ARE HIGHLIGHTED IN PICTURES.

MESSAGE BY IAJ PRESIDENT, KAREN BHOORASINGH



Karen Bhoorasingh

Ten years ago saw our predecessor organizations - The Life Insurance Companies Association (LICA) and the Jamaica Association of General Insurance Companies (JAGIC) which began in 1976 and 1963 respectively forming the Insurance Association of Jamaica (IAJ).

Over the years IAJ, the voice of the Jamaican Insurance Industry, has built its name as a brand and is now a household name built on the shoulders of the Presidents that have gone on before me, **Earl Moore, Andrew Levy, Jacqueline Sharp, Paul Lalor and Hugh Reid**. We have been able to alternate the Presidency between the two sides of the Insurance aisle to keep a balance between General Insurance and Life Insurance.

Although our members compete amongst themselves; and have different perspectives we always found common ground as our aim is to serve our policyholders, shareholders, staff and the public. In maintaining this standard, we have managed to even make our regulators happy.

As an insurance industry, it is important to maintain good relations with the Financial Services

Commission (FSC). We have completed a reconstruction of taxation of the Life Insurance Industry after months of intense negotiations, with the Ministry of Finance and the Tax Administration of Jamaica. In November 2015, the IAJ also witnessed the passing of the Average Clause Legislation which will ensure that the insurance industry is protected in the event of a catastrophe, while providing benefits for the affected policyholders.

As a business, Insurance provides protection for the lives and assets of Jamaicans in the event of a misfortune. It also plays a great role in the economy through the hotel industry, real estate development, housing, investments and in the stock market.

Each Company (and the Association) supports the people of Jamaica by contributing to a number of community projects, sports, health, education, road safety and other aspects of nation building.

Church Service - Sunday November 15

The (IAJ) church service held at the Webster United Church in Half Way Tree on the 15th of November was well attend-

ed by prominent representatives of the Insurance Industry. The sermon preached was inspirational.



Health Fair 2015

The Insurance Association of Jamaica staged a successful health fair at the Holy Cross Church in Halfway Tree on the 3rd of October. Despite the rainy conditions, many supporters braved the inclement weather in support of the initiative which was broadcast by Mello FM.

The 'Boogie Man' renowned radio personality 'Barry G' led

the proceedings of the outside broadcast which was 'jam-packed' with various activities.

Features included: free health checks, free Prostate Cancer screenings (limited) and free Pap Smears (limited). Presentations on health matters included: Exercise for Good Health, Healthy Nutrition, Children's Health Issues, Testimony from Cancer Survivors and CPR Demonstrations.



Cocktail Party

The Cocktail party held at the Jamaica Pegasus on this 10th Anniversary milestone with insurance partners. Wednesday, the 18th of November, was well-supported by members of the insurance industry and specially invited guests. The main objective of the initiative was met as it was implemented to Celebrate Patrons enjoyed the evening's proceedings as they were treated to exquisite cuisine choices and an enlightening entertainment package.



Christmas in November - Nov 21

The staging of the annual 'Christmas in November' party was another successful event. Patrons came out in their numbers at the Guardian Life Sports Club for a night which was promised to be a spectacular one. 'Songstress' Etana delivered an exceptional performance which had the audience

belting out the lyrics of her popular hits. It is safe to assume, that the noticeable enjoyment of the cocktails and the joyous moves on the dance floor by the attendees were clear indicators that next year's event will be well anticipated.



Gleaner Supplement

A Gleaner Supplement published on December 7, 2015 highlighted various activities that took place during the 10th Anniversary Celebrations. The Supplement also contained several articles on

subjects benefiting the insurance buying public and all those who took time to peruse the supplement as well as our insurance partners.



Voice of the Insurance Industry
2005 - 2015

Celebrating
10 Years of the amalgamation of...
Life & General Insurance Companies

Protecting your: **LIFE, HEALTH, PROPERTY & RETIREMENT**



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IAJ CUSTOMER HELP LINE

Call the

IAJ Customer Help Line
1-888-429-5425

Monday - Friday 8:30a.m - 4:30p.m
Voice mail option outside of work hours

Your feedback will be directed to your insurance company.

You will receive a response within 48 hours.

- Do you have an insurance concern?
- Are you stressed by an issue with your insurance company?
- Are you happy with your insurance company?

IAJ - The Voice of the Insurance Industry

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